

# Your customers have gone mobile Have you?



3 out of 4 Australians now have a smartphone

and the rate of growth is rapid...

2 times as fast as the internet  
3 times as fast as social media  
10 times as fast as PC's



## Create a **mobile profile** for your business ...in just a few minutes!

Connecting your business with today's mobile consumer is quick and easy with ScanLink.

ScanLink is a user-friendly online platform that enables you to create a mobile optimised business profile in just a few minutes...

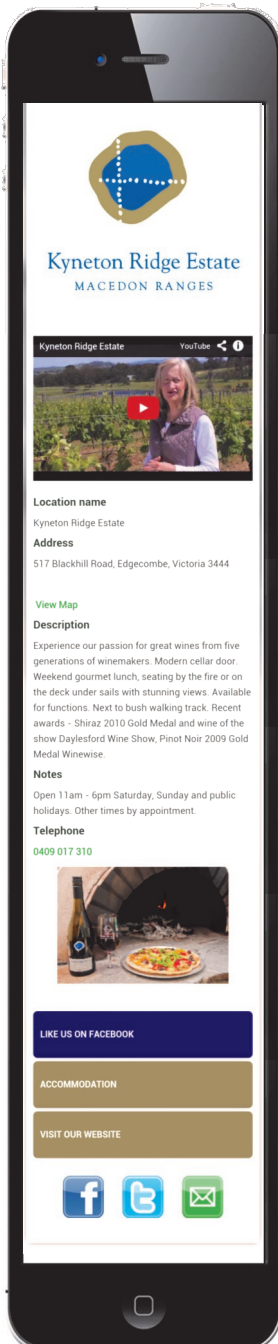
You can feature video's, text, pictures, web links, documents and more, then download your own mobile interactive QR code that smartphone users can scan to instantly access your business profile anywhere, anytime, on demand.

No computer programming skills are needed and you can edit your own mobile content whenever you want - **its easy!**

Everything you print is an opportunity to connect with mobile consumers to educate, inform and sell

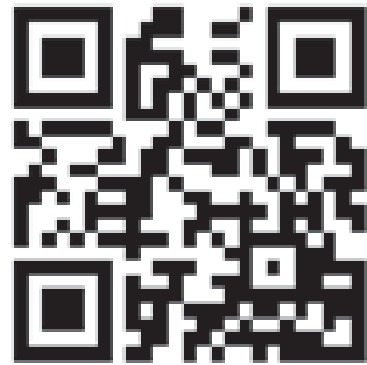
Feature your ScanLink QR code on...

- Business cards
- Signs / POS
- Invoices
- Flyers / Brochures
- Fridge magnets
- Stationary
- Newspaper advertising



Turn over the page and scan the demonstration code to see how it works...

# Scan this code to see how it works



Download a FREE scanner from your mobile App store.  
We recommend an App called 'i-nigma'



Scan this code with your mobile and see how Kyneton Ridge Estate has used ScanLink to create mobile interactive business cards to promote their cellar door, showcase their products, build their Facebook following, increase visits to their website, provide directions on how to get there and enable people to book accommodation

- anywhere, anytime on a mobile.

## Frequently asked questions...

### If I already have a website, why do I need a ScanLink mobile business profile?

When it comes to mobile - convenience is king. On mobile, people want quick and easy access to information on the go. Content must be brief, to the point and easy to navigate on a small screen. A standard website has too many pages and too much information for today's busy mobile consumer. On a ScanLink mobile profile, video, text, pictures, touch dial phone numbers, and instant links to social media and your website are all featured on one simple mobile screen.

### How much does it cost?

It only costs \$144 per year for a ScanLink mobile code profile. That's equivalent to just \$2.76 per week! There are no extra charges for hosting or data storage.

### How do I get my QR code?

You can download your QR code in a print ready PDF file whenever you like by simply logging in to your ScanLink user account.

### Can I see how many times people scan my QR code?

Absolutely! ScanLink can also record the time, date, type of device, type of browser and even the GPS location. You can view and download this information anytime in your ScanLink account.

### How do I change or add new content to my mobile business profile?

You're in control! By simply logging in to your ScanLink account you can edit the content on your mobile code profile instantly whenever you like.

### Do I need to feature a video on my mobile business profile?

No. All of the content features (video, text, pictures, documents, web links) are optional. You can create your mobile business profile with whatever information you like.

### Can I get assistance to set up my mobile business profile?

Yes. We can create your ScanLink mobile business profile for you for just \$99. We can also produce engaging mobile optimised videos to promote your business.

*"This year more people will use mobile phones than PC's to go online" - Google*

## Ready to go mobile?

Create your mobile business profile now at [www.scanlink.com.au](http://www.scanlink.com.au)  
or for more information call us on **1300 566 696**



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