

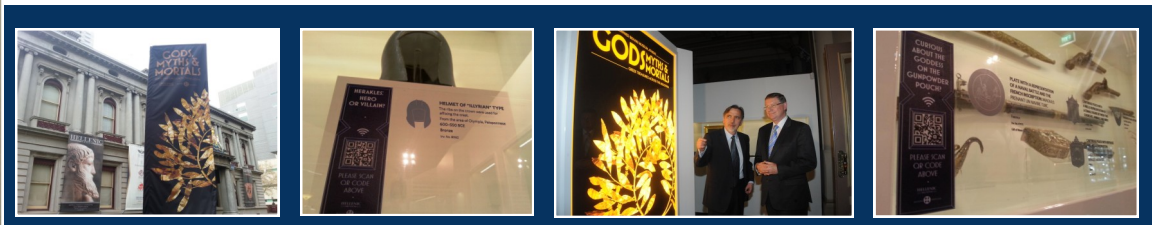


8000 years of Greek history & ScanLink Cloud Mobility creates mobile interactive exhibition

Gods, Myths & Mortals: Greek Treasures Across The Millennia

featuring a spectacular collection of treasures from the famous Benaki Museum in Athens has opened at the Hellenic Museum in Melbourne.

While the collection highlights the links between Greece and Australia, it also exposes connections between the past and the present, between objects and viewers, and between ideas and their expression. The Hellenic Museum is excited to tap into these connections and conversations with an interactive tour which utilises mobile interactive codes to initiate and extend dialogue between visitors and the collection.



Scan the code to watch a short video ▶



Create a dynamic mobile interactive initiative for your museum or gallery from just \$144

ScanLink is an Australian innovation that enables you to deliver video, text, documents, pictures, web links, forms and more instantly on demand to smartphone and tablet users via dynamic QR or Data Matrix codes.

A comprehensive suite of analytics tools record user engagement and can also collect user information.

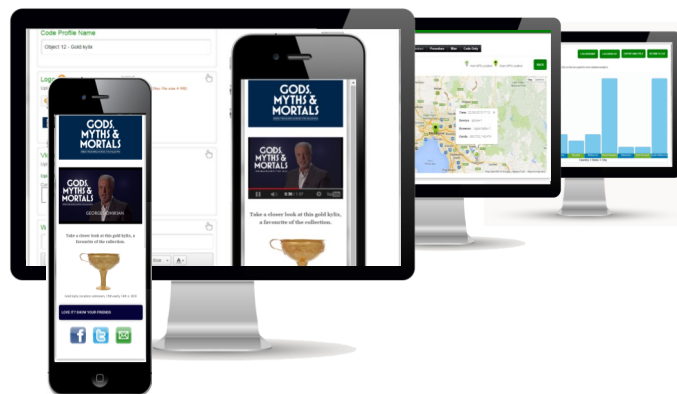
ScanLink is a cloud mobility platform not a device restricted App which means that any type of web enabled mobile or tablet can access content instantly.

Other features and benefits include...

Content creation - You create and control your own content. User-friendly edit tools enable you to create and launch your own mobile interactive content. No computer programming skills required.

No software to purchase - ScanLink utilises the latest cloud mobility technology and is always up to date so unlike native mobile Apps there is no software to purchase or ongoing update expenses.

Low cost - ScanLink pricing is scalable for any size project/exhibition. You can get started with your first code for FREE. Multiple code pricing starts from just \$144 per year.



We can also put an entire mobile interactive project together for you including video production, content creation, printing and more. For a no obligation demonstration contact us on 1300 566 696 or visit our website at www.scanlink.com.au

Scan this code with your mobile or tablet to see how it works...

WHO WAS
ST. MENAS
& WHY IS HIS
IMAGE ON
HUNDREDS
OF FLASKS?



PLEASE SCAN
QR CODE
ABOVE

HELLENIC
MUSEUM

BENAKI MUSEUM



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