

## Every product has a story to tell...

**Add value to your products and services with engaging mobile interactive experiences on packaging, signage, advertising, anywhere!**

ScanLink is a user-friendly DIY mobile marketing powerhouse that enables you to create, launch and measure your own mobile interactive marketing.



### Easy content creation

You can upload videos, pictures, documents and more to quickly and easily create your own branded and engaging mobile content.



### Unlimited QR code downloads

You can download your print ready dynamic QR codes whenever you need to as often as you like.



### Market intelligence

Each time your QR code is scanned you can see the time, date, device type, browser type and even the location. No more guess work - It's marketing that's 100% accountable! You can also create your own customised pop up messages to collect names, mobile numbers and email addresses to help build your customer database.



### Priced for any size business

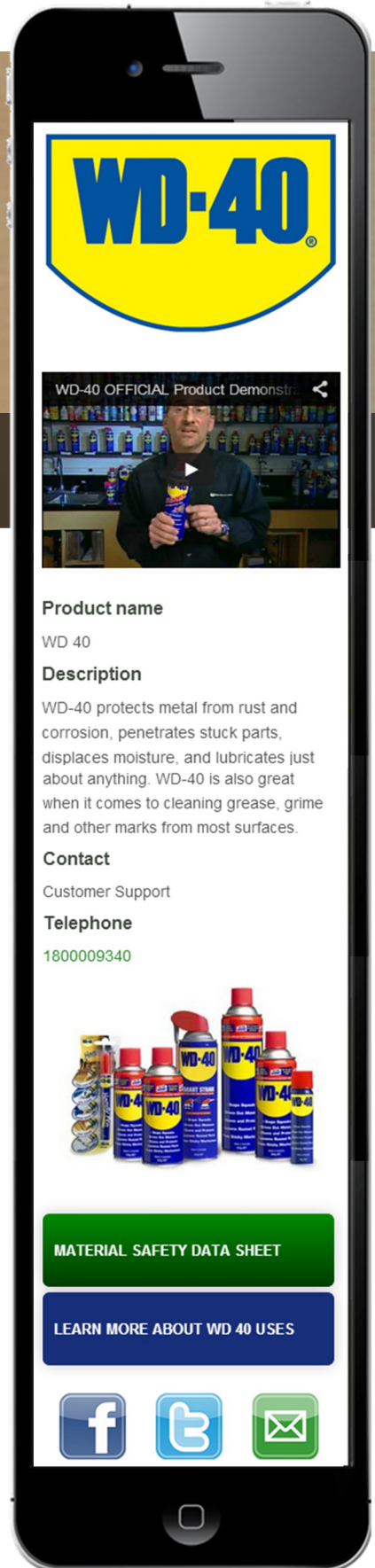
We want every Australian business to benefit from ScanLink. So it doesn't matter if you're a large organisation or a sole trader, ScanLink is scalable so you only pay for what you use.

**In fact you can get started with your first code FREE for the first year.**



**Scan this code to see how it works**

If you haven't already, download a free scanner from your App store. We recommend 'i-nigma'.



## Branding

Feature customised branded content by uploading logo's and graphics

## Instant Video

You can feature multiple video presentations all on one mobile screen.

## Text

Add text with user- friendly templates and word tools.

## Touch Dial Phone Numbers

Phone numbers are automatically touch dial activated

## Pictures

Feature multiple pictures with the mobile image gallery

## Documents

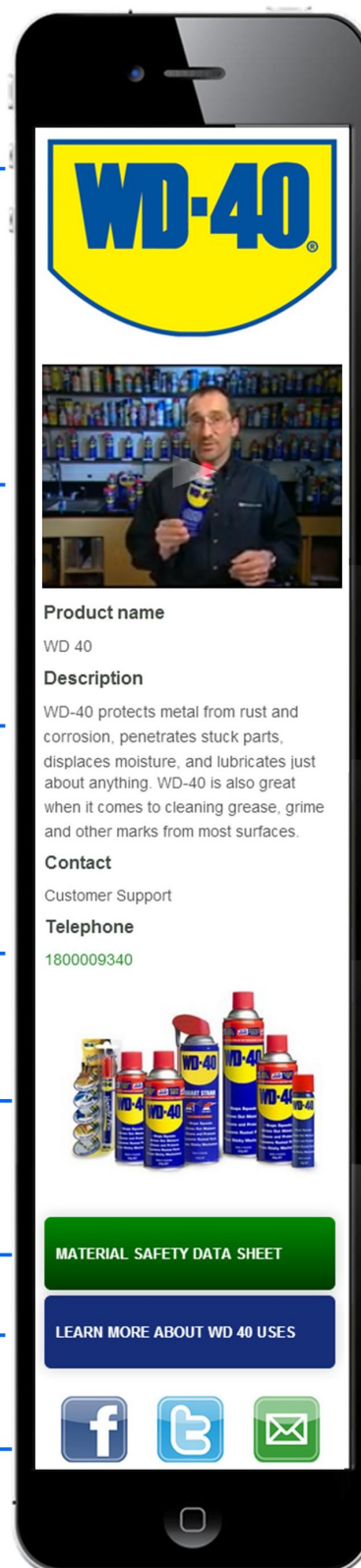
Add multiple documents in a variety of file formats such as DOC, DOCX, PDF, JPG, GIF, JPEG

## Web Links

Add multiple one touch web links

## Share

Mobile content can be shared instantly via Facebook, Twitter and email



**Call us on 1300 566 696 and we'll help get you started today - It's easy!**